

Business Today Essentials™

A business simulation that helps participants understand how organisations create value and how everyday decisions influence business results.



Have you ever wondered why teams with talented people and good intentions sometimes struggle to achieve the expected results? In most organisations, performance is shaped not only by individual expertise, but also by the quality of decisions, collaboration across functions and the ability to understand the broader business context.

Business Today Essentials™ is an interactive business simulation that allows participants to experience the realities of running an organisation in a competitive environment. Working in teams, participants make strategic and operational decisions, manage resources, respond to changing conditions and experience the consequences of their choices through business results.

The simulation helps participants build a stronger understanding of how organisations operate, how different functions depend on each other and how collective decisions influence overall performance.

Business Today Essentials TM

• Who is it for?

- New and emerging managers
- High-potential employees
- Team leaders and supervisors
- Cross-functional teams
- Professionals who want to strengthen their business acumen and organisational perspective
- Organisations looking to improve collaboration and business understanding across functions

• What will you learn?

How to...

- understand the key mechanisms that drive organisational performance
- connect individual and team decisions to broader business outcomes
- collaborate more effectively across functions and departments
- balance short-term pressures with long-term business objectives
- make better decisions under conditions of uncertainty, limited resources and competing priorities

• What to expect?

- An engaging board-based business simulation where teams compete in a dynamic market environment
- Practical experience managing a business through multiple decision-making cycles
- Opportunities to experience the impact of strategic, operational and financial decisions
- Structured analysis of business results and performance indicators after each simulation cycle
- Facilitated discussions that help participants transfer insights into their everyday work

• How is it delivered?

FORMAT

In-class

DURATION

1 day

COHORT

Groups of 16–24
participants